

THE 16TH ANNUAL HOPE AWARDS DINNER

Sponsorship Opportunities



Calvary Women's Services

THE 16TH ANNUAL HOPE AWARDS DINNER

Wednesday, May 10, 2017
6:00 to 9:00 PM

The 16th Annual Hope Awards Dinner will be an inspirational and fun evening that supports the work of Calvary Women's Services and brings together more than 300 major supporters as well as business and community leaders. At the Hope Awards Dinner, you will...

- meet local heroes;
- hear graduates of Calvary's programs share their stories;
- win fabulous items at the silent and live auctions;
- enjoy a cocktail reception and dinner; and
- make a difference in the lives of women who are homeless.

Join members of the Calvary community as we honor local leaders, celebrate the successes of women at Calvary and support women who are working to change their lives!



Hope Award Honorees 2001-2016

Rosie Allen-Herring

Jonetta Rose Barras

Phyllis Caldwell

Brenda Canada

Kate Carr

Katie Couric

Rev. Jane Holmes Dixon

Sandra Evers-Manly

Terri Lee Freeman

Hon. Vincent C. Gray

Marcia Greenberger

JC Hayward

Gwen Ifill

Sheila Johnson

Susan Kidd

Cathy Lanier

Michel Martin

Erica May-Scherzer

Patricia McGuire

Caren DeWitt Merrick

Rep. Eleanor Holmes Norton

Linda Rabbitt

Bernice Johnson Reagon

Diane Rehm

Shonda Schilling













Michelle Singletary

Judy Smith

Jessica Weiner

SPONSORSHIP OPPORTUNITIES





As a sponsor of the 16th Annual Hope Awards Dinner, you make it possible for homeless women to regain financial independence and move into their own homes.

Sponsorship Levels	Presenting Sponsor \$25,000 (one available)	Lead Sponsor \$10,000	Benefactor \$5,000	Partner \$2,500	Patron \$1,000	Friend (Individual Ticket) \$250
Recognition & Benefits						
Sponsor name will be part of the official event name						
Inclusion in event press releases						
Logo displayed in electronic bidding devices						
Prominent display of logo on event signage						
Recognition in donor e-newsletter						
Full- or half-page ad featured in event program	Full-page ad	Full-page ad	Half-page ad			
Acknowledgment from event podium	Opportunity to speak	Acknowledged by emcee	Acknowledged by emcee			
Company name or logo on event website	Logo	Logo	Name	Name	Name	
Logo included in event slide show	Prominent logo	Prominent logo	Prominent logo	Logo included	Logo included	
Table(s) with sign noting sponsorship	Two tables	One table	One table	Half-table		
Tickets to cocktail reception and dinner	Premiere seating with honorees and community leaders for 20	10	10	6	2	1

SPECIALTY SPONSORSHIPS

Calvary will offer special branding opportunities for each of the following specialty sponsorships. Only **one** of each of the following sponsorships will be available.

Please contact Lisa Buchs (lbuchs@calvaryservices.org or (202) 678-2341 ext. 222) to discuss sponsorship opportunities.

Specialty sponsorships	Cocktail Reception Sponsor \$10,000	AV Sponsor \$5,000	Live Auction Sponsor \$3,500
Recognition & Benefits			
Logo displayed on cocktail napkins			
Prominent display of logo	Throughout cocktail reception	In event slide show	In live auction slide show
Special acknowledgment from event podium	Acknowledged by emcee	Acknowledged by emcee	Acknowledged by auctioneer
Special recognition via Calvary's social media platforms			
All benefits of Lead, Benefactor or Partner Sponsorship as shown on p. 3	Lead Sponsor benefits	Benefactor Sponsor benefits	Partner Sponsor benefits

CORPORATE SUPPORT

**Join other elite companies and firms
that have sponsored the Hope Awards Dinner.**

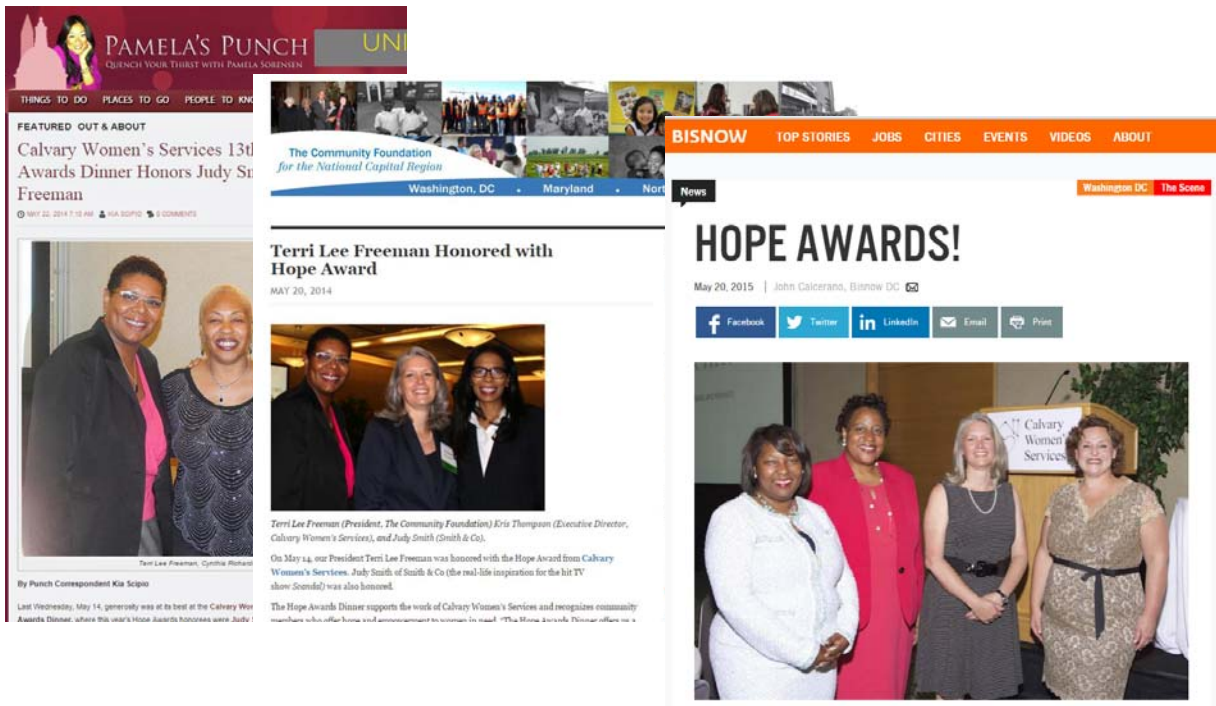


Akin Gump Strauss Hauer & Feld, LLP
American Airlines
Baker Botts
Baker Tilly
Battelle Memorial Institute
Bloomberg BNA
Bracewell & Giuliani LLP
Capital Properties Group
Cardinal Bank
Choice Hotels International
Clifford Chance LLP
Courembis Commercial Real Estate
Freddie Mac
General Dynamics C4 Systems
Golden & Cohen LLC
Gorman Health Group
Hill & Knowlton
Hilton Worldwide
Hogan Lovells, LLP
IBC
Johnson & Johnson
Koons Automotive Companies
KPMG LLP
Latham & Watkins LLP
M2 Strategy
Mark G. Anderson Consultants
Morrison & Foerster
Northrop Grumman Corporation
New Partners
Novartis Corporation
Ogilvy Washington
Pepco
PNC Bank
PricewaterhouseCoopers
Ratner Companies/Hair Cuttery
Sigma Health Consulting
TD Bank
United Bank
U.S. Trust, Bank of America Private
Wealth Management
Walmart
The Washington Post
Wiley Rein LLP

HOPE AWARDS DINNER PRESS

The Hope Awards Dinner continues to grow and has been featured in numerous event calendars and publications around DC. Calvary's work in the community has also been covered by media outlets including:

Bisnow
Fox 5 Morning News
US News & World Report
WJLA/TV-7
WUSA 9
The Washington Informer
Washington Life
The Washington Post



Event sponsors will be featured prominently in promotional materials, press releases and advisories, social media, event signage, newsletters and related collateral.

SPONSORSHIP COMMITMENT

Hope Awards Dinner Sponsorship Levels

- Presenting Sponsor - \$25,000
- Lead Sponsor - \$10,000
- Benefactor - \$5,000
- Partner - \$2,500
- Patron - \$1,000
- Friend (Individual Ticket) - \$250

Specialty Sponsorships

- Cocktail Reception Sponsor - \$10,000
- AV Sponsor - \$5,000
- Live Auction Sponsor - \$3,500

Sponsor name _____
Please indicate exactly how you would like your name to appear in Calvary's promotional materials.

Contact name _____

Address _____
(Street/Suite No.) (City/State/Zip Code)

Telephone _____ Email _____

Please invoice me

Check enclosed (payable to *Calvary Women's Services*)

Please charge to Visa/Mastercard # _____ Exp. ____ / ____

Name on card _____

Signature _____

Please return completed form to:

Calvary Women's Services
1217 Good Hope Road, SE
Washington, DC 20020
or
lbuchs@calvaryservices.org

Calvary Women's Services is non-profit organization. Donations are tax-deductible to the extent allowed by law. For tickets, all but \$100 may be deductible. Please consult with a tax advisor for more information.



Calvary Women's Services

A safe, caring place for tonight; support, hope and change for tomorrow.

Calvary Women's Services provides housing, health, employment and education services that empower homeless women in Washington, DC to change their lives. Our programs carry out our mission to *offer a safe, caring place for tonight; support, hope and change for tomorrow.* We believe that every woman who comes to Calvary has gifts and strengths that she can build on to be successful. We know that our programs work: every five days, a woman moves from Calvary into her own home.

Connect

Calvary Women's Services
1217 Good Hope Road, SE
Washington, DC 20020
(202) 678-2341
info@calvaryservices.org
www.calvaryservices.org



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