



CALVARY
WOMEN'S
SERVICES'

Hope GALA



Calvary Women's Services

Ending homelessness. Inspiring hope. Transforming lives.

2025 Hope Gala

The Hope Gala, Calvary's largest fundraiser of the year, attracts more than 400 attendees. Attendees include influential community members representing local, state, and federal government and national corporations. As a Hope Gala sponsor, you will gain visibility, engage your team with other community leaders, and empower women to end their homelessness for good. All proceeds benefit Calvary Women's Services' mission of providing housing and comprehensive support services to women experiencing homelessness and domestic violence survivors. With your sponsorship, you will gain significant market awareness, promoting your business to our email list of 5,000+ supporters and 3,500+ followers on social media.



A YEAR OF IMPACT AT CALVARY



60,000+

NIGHTS OF SAFE HOUSING



80,000+

NUTRITIOUS MEALS



530+

SESSIONS WITH A THERAPIST



330+

HOURS OF EDUCATION



Schedule and Venue

April 23, 2025


Schedule of Events

**Cocktail Reception and Silent Auction
Dinner, Program, and Live Auction**

Location

The Ritz-Carlton, Washington DC
1150 22nd St NW
Washington, DC 20037

Standard Sponsorship Opportunities

| Benefits | Premier Sponsor \$25,000 | Lead Sponsor \$15,000 | Benefactor Sponsor \$10,000 | Partner Sponsor \$5,000 | Patron Sponsor \$2,500 |
|---|---|---|--|---|---|
| Table and Tickets | 20 tickets 2 tables <i>premier placement</i> | 10 tickets 1 table <i>premier placement</i> | 10 tickets 1 table <i>priority placement</i> | 5 tickets 1/2 table | 2 tickets |
| Brief video in program |  | | | | |
| Early access to silent auction bidding |  |  | | | |
| Distribute giveaways to attendees |  |  | | | |
| Tickets to VIP reception | 20 tickets | 10 tickets | | | |
| Acknowledgment from podium |  |  |  | | |
| Recognition in post-event email |  |  |  | | |
| Recognition on sponsored table(s) |  |  |  | | |
| Recognition in press release |  |  |  |  | |
| Logo placement on website, promotional emails and signage |  |  |  |  |  |
| Logo placement in event slideshow | Exclusive | Exclusive | Shared | Shared | Shared |
| Recognition in invitation (with January 31, 2025 commitment) |  |  |  |  |  |

Exclusive Sponsorship Opportunities



PRESENTING SPONSOR — \$50,000

Premier sponsor (\$25,000) benefits

- "Presented by company" in promotional materials
- Logo placement on main stage

DINNER SPONSOR — \$17,500

Lead sponsor (\$15,000) benefits

- Logo placement on all dinner tables and in the dining room space

RECEPTION SPONSOR — \$12,500

Benefactor sponsor (\$10,000) benefits

- Logo placement on cocktail reception napkins and in reception space

SILENT AUCTION SPONSOR — \$12,500

Benefactor sponsor (\$10,000) benefits

- Logo placement on bidding devices, category signs in the silent auction, and on auction tote bags

LIVE AUCTION SPONSOR — \$12,500

Benefactor sponsor (\$10,000) benefits

- Logo placement on live auction bid cards and on auction tote bags

OPEN BAR SPONSOR — \$7,500

Partner sponsor (\$5,000) benefits

- Logo placement at open bars

SIGNATURE DRINK SPONSOR — \$7,500

Partner sponsor (\$5,000) benefits

- Naming rights for signature drink and logo placement at bars

REGISTRATION SPONSOR — \$7,500

Partner sponsor (\$5,000) benefits

- Logo placement at registration check-in and on table number ticket

VIP RECEPTION SPONSOR — \$3,500

Patron sponsor (\$2,500) benefits

- Recognition in VIP reception remarks
- Logo placement on VIP reception sign
- 5 tickets to attend VIP reception

STEP & REPEAT SPONSOR — \$3,500

Patron sponsor (\$2,500) benefits

- Logo placement near Step & Repeat

GIFT BACK SPONSOR — \$3,500

Patron sponsor (\$2,500) benefits

- Logo placement near Gift Back donation table

Past Event Sponsors



MGAC



Altria

BATTELLE

bakertilly



BRACEWELL

JPMORGAN CHASE & Co.



LATHAM
LATHAM & WATKINS

RESERVOIR
COMMUNICATIONS GROUP



Akin Gump Strauss Hauer & Feld LLP

Amazon

ArentFox Schiff

Axinn, Veltrop & Harkrider LLP

CareFirst BlueCross BlueShield

Courembis Companies

CREW DC

DCHFA

Deloitte

Edelman

Extended Stay America

Feldman Ruel

KPMG LLP

Lincoln Consulting Group, Inc.

M2 Strategy, Inc.

Monumental Financial Planning

Morrison & Foerster Foundation

Morris, Manning & Martin

Nelson Mullens

New Media Firm

NFP, an Aon Company

Nielsen

Northrop Grumman Corporation

Omidyar Network

Pepco, an Exelon Company

PepsiCo

Pillsbury

Polsinelli

Radici

Saul Ewing Arnstein & Lehr LLP

Southern Company

Southwest Airlines

Stout

TD Bank

TV One and CLEO TV

United Bank

Western Presbyterian

White & Case

Williams & Connolly LLP

2025 Hope Gala Commitment Form

Business / Company Name (as it should appear in print)

Contact Name

Contact Title

Business / Company Address

City

State

Zip Code

Contact Phone Number

Email

We would like to support Calvary Women's Services at the following level:

Hope Gala Sponsor:

- Premier Sponsor - \$25,000
- Lead Sponsor - \$15,000
- Benefactor Sponsor - \$10,000
- Partner Sponsor - \$5,000
- Patron Sponsor - \$2,500

Hope Gala Exclusive Sponsor:

- ~~Presenting Sponsor - \$50,000~~
- Dinner Sponsor - \$17,500
- Reception Sponsor - \$12,500
- Live Auction Sponsor - \$12,500
- Silent Auction Sponsor - \$12,500

- Open Bar Sponsor - \$7,500
- Signature Drink Sponsor - \$7,500
- Registration Sponsor - \$7,500
- VIP Reception Sponsor - \$3,500
- Step & Repeat Sponsor - \$3,500
- Gift Back Sponsor - \$3,500

- We would like more information on annual sponsorship packages and/or other event sponsorships, including the In This Together Community Walk (October) and Home for the Holidays (December).

Signature of authorized representative

Date

Name

- We will use our tickets for this event.

Method of Payment:

- Please provide invoice
- Check enclosed (payable to Calvary Women's Services)
- We will pay [online](#)

Please return completed form:

By email to Lisa Buchs, lbuchs@calvaryservices.org

By mail to Calvary Women's Services, Attn: Lisa Buchs, 1217 Marion Barry Ave, SE, Washington, DC 20020

Questions? Please contact Lisa Buchs at lbuchs@calvaryservices.org or (202) 678-2341 ext. 222

For general inquiries about the Hope Gala, please contact events@calvaryservices.org

Calvary Women's Services is a 501(c)3 non-profit organization. Donations are tax-deductible as allowed by law. The value of goods and services provided for Hope Gala sponsorships is calculated at a rate of \$125 per ticket.